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Press Release

## Vervaeke Group goes for a completely new "Corporate Branding"

*ZELLIK - Vervaeke, European leading company in tank transportation for the chemical and petrochemical sector, has decided to review its 'corporate branding'. After the acquisition of Dutch carrier Van der Lee, Vervaeke's activities in the chemical sector doubled and ensured a geographical expansion with additional sites in Holland, Belgium and Germany. In order to express this positive development, a new common logo will be made public.*

The Vervaeke Group represents a turnover of +110 million euro, a fleet of 700 HGV's, more than 1000 tank trailers and a team of 900 employees. One year after the acquisition, both companies are actively engaged to make the integration of both companies a success. Working together as one organization has already shown its merits, and is perceived by all as very positive.

After some thorough and strategic analyses on the identity of our Group, we have concluded that a brand new logo, common for the Group, would be a positive signal. This would not only make Vervaeke Group more recognizable, but also be an indication of our collective effort in facing future challenges.

Alongside this new logo Vervaeke has come up with a slogan signifying the trademarks of its organization, in combination with the opportunities and challenges on the way to the future.

"Leading the way" refers not only to the groundbreaking work of Vervaeke in the past decades, marked by innovative solutions, but also its aim to be recognized as the reference within the sector in the field of safety, environment and training.

Another aspect of the "corporate branding" are the colors of the new vehicles. Both trucks and trailers will be rendered in a new livery, where blue will be the predominant color.

### *About the Vervaeke Group*

After 80 years of existence, Vervaeke still is a family owned Group which has transitioned from being a traditional transport firm into a provider of complex integrated logistics services to the chemical and petrochemical industry. Vervaeke offers logistics services out of 12 sites in the Benelux, Germany, Luxemburg and France. The company currently employs 900 people. Vervaeke deploys a fleet of well over 700 HGV's – all of them ADR certified– and 1000 tank trailers of the most diversified type, enabling Vervaeke to handle almost any type of dangerous substance.

Not for publication: More information about this acquisition can be obtained from Nicolas Coppieters, Sales Manager at Vervaeke. He can be reached at +32 (0)498 58 06 03 or through e-mail [nicolas.coppieters@vervaeke.com](mailto:nicolas.coppieters@vervaeke.com)

In attachment you can find a few images.